

The Rise and Rise of the Third Reich

declared in his book "Mein Kampf" that "Propaganda is a truly

"Propaganda is a truly terrible weapon in the hunds of an expert!" Over the next two decades, he was to show the world just how terrible and effective that weapon

how terrible and effective that weapon could be in the hands of evil experts. Among the most effective and

awe inspiring weapons in the Nazi propagnala arsenal was their mass rallies. From their earliest beginnings Hilder and his followers sought to capture the German people's attention with public gatherings of dozens, hundreds and eventually thousands of their supporters...most

of them in uniform.

A myriad of various Nazi party organizations demanded a veritable host of different uniforms with the massed ranks of the brown-shirted Sturmabtellung (the SA) being the most numerous.

MAKING A SPECTACLE Images from that era before the

outbreak of the Second World War show buge Party Rallies and massive military parades where the faithful came to worship. Rank upon rank of brown-clad stormtroopers... wow after row of ouger young Histopayat ... and, of outree, long marching columns of sinister black-clad Schutzstaffol (the SS). Few among the awe-struck

spectators could have predicted that the Fuhrer's 1933 prediction of a glorious "Thousand-Year Reich" would lie broken, bloody and shattered in just twelve!

How many of the marching millions themselves, just a few years later, would leave their bones on the scorching desert battlefields of North Africa, the frozen steppes of Russia or the lush green fields of France?

Could anyone, friend or foe,

foresee that these seemingly endless parades and party rallies would, all too soon, lead directly to a Second World War... the deaths of over 55 million people... and a horrific NEVER FORGET Se

NEVER FORGET The Second World War ended 65

years ago. For veterans of that time the memories of that momentous struggle are as fresh as the day before yesterday. For other people, especially the young, it is alas, "ancient history" that in modern schools in both Europe, America and elsewhere is seldom



Here at KING & COUNTRY we believe strongly that it is important and vital to remember what happened in those terrible years before and during the Second World War. It's equally important to understand "how it happened... and whey".

In our own unique way we try to illustrate those terrible years and the people, personalities and events that shaped them. That means the good... the bad... and the downright dancerous! BERLIN'SS series is the many different uniformed organizations of the Nazl Party as they appeared in the years leading up to the outbreak of the Second World War.

These years, between 1933 and

BEAT THE DRUM!

of this particular

The primary focus

1939 saw Germany and millions of ordinary Germans transformed into a huge mass of uniformed groups that recruited virtually every sector of society and almost every age group. Our earliest releases concentrated mainly on Hilder's own "Praetorian"

Guard"... the black-uniformed SS.
Subsequent releases have introduced the brown-shirted SA and the youthful Hitlerisonnd.

This series also includes the post 1933 German Army on parade as well as the Kriegsmarine (the German Navy). There's even a special "Rogues" Gallery" of the Third Reich's most important leaders... a veritable who's who of liars... scumlets... and murderns. Foremost among them being

Adolf Hitler himself and even... his mistress Eva Braun. Special display pieces and vehicles have also been designed to complement the figures and provide relevant

A TIMELY REMINDER...

Inevitably, any kind of Nazi figures or representa-

tions are controversial...

Whilst appreciating the strong emotions and powerful opinions expressed KING & COUNTRY has a simple, straight

forward reply to this issue.

We have absolutely NO SYMPATHY
with the perverted ideals and evil
doctrines of Adolf Hitler and his
henchmen. Our interest is history!

doctrines of Adolf Hitler and his henchmen. Our interest is history! As Winston Charchill memorably remarked, "Those who would ignore certain unpalatable aspects of history and sweep them under the carpet are doomed to report its mistakes over and over

again!"

THE STURMARTEILLING or SA for short was the para-military arm of the Nazi Party, Formed in the early 1920's it played an important role in Adolf Hitler's rise to power in 1022

SA men were often "hrocon-shirts" because of the colour of their uniforms. Brown shirts being chosen because a large batch of army surplus tropical uniforms were available cheaply after the end of

World War One The SA or "Stormtroopers" were the original "strong-arm" men of the party. They protected the leadership and their meetings while at the same time attacking and disrupting any opposition to the Nazi Party. Eventually, under the

leadership of their "Stabschef" (Chief of Staff) Ernst Rohm, they numbered almost 3 million men and came to regard themselves as a potential

alternative to the German Army itself. This posed a threat not only to

the army but also to the leadership of

schaffen das neue Deutschland! Wählt Nationalsozialisten Siste

The

Rohm and many of his top leadership were then arrested and summarily shot within hours. A new leader. Viktor Lutze was appointed and the membership drastically reduced Soon the once mighty SA became little more than an old comrades' association.

appearing at party rallies, performing occasional ceremonial duties and useful to line the streets for parades. Its days of power and glory were

LAHOO

Sturmabteilung Adolf Hitler himself. Something had to NIGHT OF THE LONG KNIVES definitely over...

be done ... Within the Nazi hierarchy the SA and Rohm had no shortage of enemies and, on the night of June

30.1934, they struck!

At Hitler's behest, Himmler and his SS (Schutzstaffel) concocted a document purporting to show that Rohm and his SA leadership were planning to depose Hitler and take over the government.

At present just four SA figures are new sets and individual pieces will be added to this important collection.



THE ALLGEMEINESS "General-SS" was, until the Second World War, the largest of the Schutzstaffel (SS) units of the Nazi Party.

Of these members almost 170 000 were immediately called up for service in the Wehrmacht with another 35,000 being transferred lgemeine

Officially established > in 1934 it was, for the main, a part-time voluntary organization that selected

(SS main office) in Berlin which was staffed by full-time regulars and

responsible for selection, training, DUTIES & RESPONSIBILITIES

Third Reich between 1934 and 1939 the men of the Alleemeine-SS were most visible at Party Rallies and Parades throughout the length and breadth of Nazi Germany. for Party leaders as well as crowd

control of the

throngs who came to watch or take

part in these

giant spectacles.

its membership from all These volunteers, if selected, were formed into regional districts and regiments (Standarten) with some even being designated as mounted cavalry In charge of all of the ALLGEMEINE-SS was the SS-Haustant During the "Glory-Days" of the 1. Counftaffel-Appell They provided the mass of security Der Gruppe Oft in Berlin

> 11., 12., 13. Annuft The Allermeine-SS also, because o their wide-spread network throughout the Reich, provided a ready supply of politically reliable "shock-troops protect the Regime physically.

directly into the newly-formed Waller SS". The remainder continued to fulfill their civilian full-time work while still attending to their part-time SS duties.

MOVIE VILLAINS Movies and television have, for many years, portrayed or referred to characters in black Allgemeine SS uniforms as "Gestapo".

This is a common mistake... although the Allermeine-SS were indeed involved in security at parades and rallies their duties did not overlap or infringe on "Gestapo" territory.

The Gestapo (Geheime Staatspolizei) or Secret State Police was an invention of Hermann Goring in 1933 when he was then Interior Minister of Prussia. In 1934 control was handed over Reicksfuhrer SS Heinrich Himmler who was chief of all police forces outside of

Under Himmler the Gestapo had the authority to investigate treason, espionage and sabotage anywhere in

After the outbreak of war in September 1939 this dreaded organization spread its tentacles far and wide throughout the conquered countries of Europe and Russia. Contrary to Hollywood visions they operated mainly in civilian clothes.



THE WEHRMACHT (German: "defence force") was the name given to the unified armed services of Nazi Germany from 1933-1945. It consisted of the HEER (Armu), the KRIEGSMARINE (Navu) and the LUFTWAFFE (Air Force). Under Fuhrer Adolf Hitler the Wehrmacht had an increasingly important role in the growth and expansion of the new Nazi state. It also had a leading part to play in the public parades, demonstrations

and party rallies that were such a major feature of life in Hitler's prewar King & Country has recognized the importance of all three services by

designing and releasing parade-style. figures that add colour and spectacle to any display of that era. IRON CROSS WARRIORS

Featured on this page are the men of a typical German infantry regiment in their smart. parade-dress uniforms alongtheir white summer-parade dress.





musicians and other ranks are available as single pieces allowing collectors maximum flexibility.









THE BERLIN'38 SERIES

began many years ago with the men of the "Schutzstaffel" on parade... Our primary focus then, as now, was the premier SS Regiment (and later division) "Leibstandarte Adolf Hitler" ... the Fuhrer's very own Praetorian

When the Nazis came to power in 1933 their base of operations moved from Munich to Berlin, A special SS unit under the command of losef "Sepp" Dietrick was set up to protect Hitler and his entourage. Later that

same year they received their official title... "Leibstandarte SS Adolf Hitler"

From then until the outbreak of war in September 1939 the black-clad troops of Hitler's personal regiment were a familiar sight at Party Rallies, Parades and on grand state occasions.









band... and brand-new versions of marching, presenting arms, at attention and at ease soldiers as well as various on parade officers.

MUSIC ON THE MARCH The musical element within the SS was given a great deal of attention and much influenced by its Prussian



together formed the SS Musikkorps. Of all the Musikkorps bands the most famous and most visible was that of the "Leibstandarte SS Adolf Hitler" Some 120 members strong they could boast a full string orchestra... a wind instrument ensemble... a 15-piece big

band... an 80-piece brass section and as an added bonus, a 70 strone choir







stretcher bears

It was also a personal favourite of the LAH's commander 'Sepp' Dietrich! During the war it was deployed on troop entertainment duties as well as secondary duties as medics and



further from other SS units they were authorized to wear white shirts.. white leather fighting order and white gloves. They also had a unique cuff title worn on the lower left arm of their uniform jackets... a woven copy of the Fuhrer's very own signature









"MEINE EHRE HEISST TREUE" ..."Loyalty is my Honour' was the motto of the SS throughout its brief but bloody existence Under Himmler, the SS in

general and "Leibstandarte Adol. Hitler" in particular selected its volunteers according to their adherence to Nazi ideology and

It's interesting that Reich SS Himmler would probably have failed his own physical entrance test based personal appearance alone!

SPECIAL UNIFORMS The SS was distinguished from other branches of the German military and Nazi Party by its own rank structure, unit insignia and





THESE NEW All of these new parade figures are wearing the "special" Leil

darte white leather fighting order but in addition are also carrying the marching backpack and bel rder bread bag, vater bottle and

"Der Oberste Fuhrer der Schutzstaffel".

quite a mouthful

ayonet scabbard. Officers also carry both SS sabre and pistol. All are currently available as single pieces.



was, of course, the all-black uniform rumoured to have been designed and manufactured

elements came together in 1932 when the SS en me changed over to the new smarter uniforms from the older SA style of brown shirt, black kepi and trousers.

RANKS & TITLES Although the SS became one of the most complex of all Nazi organisations its rank structure

underwent few major alternations uring its short life. Its nine initial ranks comprised

 SS-Scharfuhrer SS-Truppfuhrer SS-Sturmbannfuhrer

 SS-Standartenfuhrer SS-Gruppenfuhrer

 SS-Obergruppenfuhrer Later additional ranks and titles were added to accommodate the general expansion of the SS, through-

out the nineteen-thirties. As with all Nazi formations, Hitler himself was ultimately "Commanderin-Chief" and held the personal title of

All of these different



menswear designer Hugo Boss! Other notable graphic elements were the ntning runes bes the legend "SS". This wa incorporated into and onto

collar patches... banners ... license plates The final sini

"Totenkonf" "Death's Head" symbol as both a metal cap





The large bronzed-gold ceremonial eagle completes the display.

luremburg splay Stand display stand is based on some of the ruins that can still be seen in present-day Nuremburg.

The BERGHOF was Adolf Hitler's home in the Obersalzberg of

most widely known of the Fuhrer's headquarters and probably his Originally built as a modest holiday chalet in Hitler's

the bomb-damaged villa A few days later it was captured and thoroughly Allied soldiers.

the Bayarian Government

K&C's MODEL

The 2-piece King & Country "BERGHOF" features a large three-dimensional

1916 Hitler purchased the property in 1933 after renting it for terrace/patio was added along with a large picture window looking out

onto the nearby mountains From 1935 until almost the end of the war virtually all of the "high and

mighty" of the Third Reich came to

Before the outbreak of hostilities in September 1939 many

foreign dignitaries also paid court there. It became something of a buriet attraction during the late 1930's with large crowds gathering and hoping to eath a glimpse of their beloved Fuhrer. Hitler himself visited the Berghof for the last time on 14 July, 1944 before leaving for his military beadquarters in East Prussla.

On 25 April 1945 the whole Obersalzberg area (including the façade of the front of the building Berghof) was heavily bombed by British area, big enough to accomodate tables chairs, sun loungers and... even troops set fire to some of the Nazi hierarchy!

Building: 12.5" x 4" x 9.5" (328mm x 111mm x 253mm) Patie: 14" x 10.5" x 3" (37/eem x 27/eem x 77rem)

CAKE AND COFFEE EVERY AFTERNOON while Hitler was in residence at the Berghof. cake, coffee (and tea it desired) would be served on the spacious terrace facing the mountains. Tables would be laid, chairs and

positioned as the smartlyessed SS Mess among the guests serving coffee tea, mineral water

and, of course, cake... The Fukrer had a "storet tootk" At these afternoon eatherines the high and hty (and most feared, nbers of the Third Reich would often be present

confidant of the Fuhrer. This series also includes Dr

Robert Lev. Head of the German

All of these

nele figures

are available as

and along with the SS mess

waiters, the tables & chairs... plus the all-new "sun

Labour Front... Konstantin Hierl, Viktor Lutze, Commander of One of the more decorative

(and plassant) of the personalities gathered on the terrace was... Eva Braun, the Fuhrer's long-

time mistress. Here, she stands quietly to one side with a bunch of wild mountain flowers in her hand.

Hitler and his entourage drove to and from the This particular model contains a standing figure of the Fulrer himself UNIO with his personal driver Sitting behind Hitler are a senior SS officer and his SS

easily fill the Berehof Patio.

6-WHEEL TRANSPORT

Fuhrer's powerful 6-wheel Mercedes Benz roadster. This

sight on

ountain roads in

and around the

Obersalzberg

Berghof.

Another unique model is the

Behind them are two members of Hitler's personal security detail.

er Führer's New Staff Car

Here we see the quiet, unassuming Himmler enjoying a coffee, the proud and boastful Goring... the cunning

and devious Goeballs Listening carefully, the dreaded head of the SD and Himmler's Deputy, Reinhard

Amonest the other Nazi notables who made frequent visits to the Berghof where Rudolf Hess, Deputy in those pre war

years... Baldur Von Schirach, gend... and Martin Bormann, Head of the Party Chancellery and a close

Wanchai, Hong Kong Tel: (852) 2861 3450 Fax: (852) 2861 3806

TANHAR